CONTEMPORARY SPIRITUAL VISUALS ON OPICK'S MUSIC ALBUM COVER

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Abstract. Music and singers are one unit which is strengthened by music albums. Spiritual music is a type of music that aims to find a way out of a crisis, an illness experienced by a person, group or nation. The album cover design for spiritual music deals directly with secularism, which emphasizes a clear difference between religions. The spiritual music message that is packaged in the Opick spiritual music album cover design is the main object. The concept of spirituality in the view of society is subjective and inclusive, so that people see that spirituality is not based on the truth of one religion. This study uses 2 cover designs which aim to formulate a music album cover design concept that has an objective meaning and has a visual-spiritual character in the contemporary context. The analysis uses the theory of transpersonal psychology and is analyzed based on design theory and contemporary concepts. The result is a spiritual character design concept on album cover designs 1 and 2 with an objective meaning, with the power of Opick's image based on body position and hand movements. While the contemporary meaning of cover design 1 is to show the purity of obedience, cover design 2 offers the privilege of inner strength with the power of self-transcendence that creates a sense of awe. So that the contemporary spiritual visual of Opick's album cover means encouraging people to have true beliefs, because it will be easier to overcome difficulties in life.

1.   Introduction

The character of the singer and the music genre are important. The nuance or atmosphere brought by the singer has an impact on the pleasure and admiration of the people. The distinctive character of the singer becomes the spirit or soul of the music that is brought (Neuman *et al.,* 2016). Various genres of music, ranging from rock, pop, and classics, including types of metal, give rise to different sensations for every listener. Starting from haircuts, clothes, accessories, a golden voice, and stature, including the musical instruments used, as a symbol of the singer's identity (Boer, 2009). Parameters such as length of lyrics, words used, and analysis of specific messages from music genres such as country, pop, rock, hip-hop, or metal contain messages that tend to be negative. For example, while the Hip-Hop genre contains more swear messages, insults, or satire, the pop genre is consistent with the theme of love and develops many words to express love (Kamalanathan, 2019).

The existence of an emotional bonding effect in music emphasizes that music can give birth to various emotions and collect and store feelings that can be torturous or relieving, so that it has an impact on a more subjective understanding of a person. In another context, music's meaning can change because it touches a person's sensitivity to his experiences and feelings that are felt together about something, for example, social inequality, poverty, or love (Bennet, 2006). Contemporary popular music, with its album covers, signifies homage, embodied by reworkings of popular hits. This has an impact on the recognition of the original musicians. The attachment to the album cover design is interpreted as the artist's influence on the world of music. Besides that, exploring the relationship between album covers and music genres is nothing but an attempt to identify special artists (Ortega, 2021).

2. Background

Most people who want to enjoy music buy music records and keep them for a long time. As a result, the visualization of music cover designs is important because, in addition to protecting the recording media, it also functions as a reminder of the type of music and visual style as well as a marketing tool (Neuman *et al*., 2016). The world of music is like a religion for musicians. Music is claimed to be an escape or a powerful method of overcoming difficulties and serious problems through singing (Engelhardt, 2012). Music has long played an important role in conflict resolution and peacebuilding in different contexts and situations. The concept of "basic peace" can lead to meaning and spiritual effects (Hurtado, 2010). Knowledge and understanding of music, accompanied by awareness of one's potential, can be said to be high education and close to spiritual practice. This is due to exposure to human existential life, which can maintain its existence (Gagim, 2016).

Music is principally refined and in tune with spirituality as a natural element closely related to human expression and experience. When music is integrated with one's experience, it can generate meanings that go beyond current reality (Upadhyay, 2021). Building an image of either trust or pride in fans that are packaged in music performances, which is simplified into a music cover design (Allen, 2007). Problems arise when singers use of the concept of personality in the name of spirituality and religion becomes a source of debate in their fan culture because it affects the emotional and social aspects of their music (Duffet, 2015). Spiritual emptiness is caused by music that is not purely spiritual because it deviates from spiritual values, so it has an impact on ignorance in distinguishing secularism from spirituality in spiritual music. Another impact is not being able to distinguish spirituality, which is based on human philosophical constructions that produce subjective views (Endong, 2017). The design of a music album cover does not only contain a message about the singer and the songs but also the culture, ideology, and ideals that the singer adheres to. The design of music albums has a major influence on the existence of singers and their songs, while at the same time having a strong attachment to the genre of music (Kostek, 2019). How does music cover design create and introduce people to new cultures or habits through layout designs, typography, colors, or illustrations (Mangangantung, 2021).

This research explains the novelty of design in contemporary spiritual concepts. That the design on the music cover, with several elements such as image, color, and type of typography, can form a new identity in the spiritual concept based on Islamic religious teachings. Because most spiritual music is used to improve the spirituality of patients and

their health, as well as utilizing Islamic spiritual music techniques to strengthen patients by connecting directly with God Almighty (Isgandarova, 2015), as well as the capitalist concept that negates the truth of only one religion, namely Islam (Sagala, 2018). The object of research is Opick's music album cover design because Opick's music album cover design is music with a religious genre. Singer Opick is a musician in the religious genre who has been active in producing music albums for 17 years, from 2005 to 2022, with a total of 13 albums. Opick's music cover designs always place the Opick singer as the main object, with distinctive clothing and certain characteristics that indicate something special. How to design music covers that can provide information objectively, have abstract feelings, or depict real spirituality so that both musicians, composers, and listeners can express and experience the same feelings by understanding a deeper self through design (Key, 2013). How does the characteristic of spirituality in the concept of music cover design, which describes one's spiritual experience through certain spiritual characteristics, formulate a contemporary spiritual visual essence in the design of music album covers, thus forming a reference to a belief (Bennet, 2006). This study takes an analytical approach to spiritual theory, with transpersonal psychology associated with design applications. Contemporary visual character analysis combined with the formation of a spiritual visual identity Designs within contemporary boundaries help understand the visual character and spirituality of The visual concept of the characters in the album design refers to two aspects, namely the introduction of special symbols and culture. Second, the simplicity of the object character analysis that contains spiritual meaning is connected with the theory of design creation by examining character values, especially spiritual treasures (Sutiono, 2010). Art is an important essence in design, which describes the maximum balance in a person with a rational side that gives birth to intellect, emotionality, and sensibility (Kasiyan, 2002). It influences perception, knowledge, understanding, evaluation, appreciation, and the related creativity, awareness, and appreciation of cultural diversity (Khairiah, 2020). As a result, spiritual character is also influenced by one's life experience (Maragustam, 2021). Amir and Lesmawati (2016) explains that spirituality is personal for individuals. Understanding various problems in life is done with deep appreciation. Prasetiya (2019) describes the spirituality paradigm with three basic patterns: the spirituality of humans and natural psychology is the essence of science, which states that The form of energy is humans and nature, which are limited. The third basic pattern, religious spirituality, is a way to overcome limitations by building patterns and methods that contribute positively to one's life. Spirituality concerns how to build national integrity that influences culture, ethnicity, variety or language style, and even color because it is associated with two things, namely the existence of God and the existence of humans, which are proof of God's existence (Saekan, 2017). Humans, in the concept of spirituality, are a combination of body, mind, and spirit, which are related as a unified system. The body is interpreted as the embodiment of the spirit to appear, express oneself, and communicate, which is contained in the body and functions as a tool to understand the natural reality within and outside oneself (Adlin, 2007). Spirituality describes the process of the occurrence of special symptoms that have an impact on the experience and understanding of phenomenology in relation to reality, which shows an indication of the level of consciousness (Yuliansyah, 2021). Spirituality in the work contains a message of offering by presenting holy or sacred events and places. The goal is to raise awareness of the relationship between tangible and intangible materials, as well as the existence of a vertical and horizontal relationship (Nurvijayanto, 2018). The spiritual concept relates to inner needs, which are manifested by symbols to express

absolute and objective beliefs. Absolute belief is manifested through the activity of the human mind and soul, while objectives are manifested into formal qualities as a maximum effort to legitimize closeness and the implementation of God's commands (Sudrajat, 2017).

The spiritual character that prevails in an era is related to the context based on the habits that occur at that time. three categories, namely spiritual knowing related to morals, emphasizing moral awareness, including the context of study, and moral logic. Spiritual feeling, which emphasizes the form of attitude that raises awareness of identity, with confidence, empathy, love of truth, and humility. Spiritual acting, which emphasizes the implementation of knowledge about morals (Sagala, 2018). Spirituality can have another meaning, hybrid spirituality, which describes the mutually beneficial work between good desires and the need for the concept of divinity. Evil lust cannot collaborate with good lust (Naim, 2009). Visual objects that have a spiritual character signify an internal connection or an inner need. visual object, which means purification, as a translation of the human mind and soul, which are embodied into works. The work contains an intrinsic message, namely, approaching God's commands. Working with the concept of spirituality, one observes and reveals both tangible and intangible aspects by paying attention to the small environment, namely the personal self, and the large environment, namely society and the universe (Gozali, 2018). The design of music albums generally has the concept of concrete and abstract characters that are adapted to the genre of music (Belton, 2015). The design generally adheres to asymmetry, with realistic visuals combined with the use of serif and sans serif typefaces with modern characters and neutral, soft, and pastel colors (Seker, 2017). The design of a music album cover informs about the uniqueness and superiority of the sound, the musical material, through images that contain a special message (Vad, 2021). Meanwhile, spirituality does not interpret past sources in search of God but future interpretation, which is accompanied by an exploration of the signs with the deconstruction process of binary opposition between sacred and profane and transcendent and immanent, with the aim of understanding life (Naim, 2009). In the discussion above, visuals with a spiritual character provide a very important new understanding: that spirituality in visuals is advanced. The visual means reality, which raises awareness. Its objectivity is achieved through carrying out the commands of God Almighty as the embodiment of inner needs as well as signifying the goal of purification. Objectivity in spirituality is achieved through the attitude of the body and mind as a picture of obedience by the spirit to the Lord. With this understanding, spirituality is closely related to psychology, which connects material about nature and religion as a path or way of solving problems in one's life.

2.1. Understanding Contemporary Visual Character

Refers to context, which describes the current situation or applies when it is in progress, with a focus on the content of the message or the character of a work. Contemporary can also be interpreted as an unfamiliarity with style or character, which is the result of the development of the previous style so that it becomes a characteristic (Retnowati, 2006), in textual ways, discursively turning to visual imagery (Afriansyah, 2021). Contemporary can be interpreted as pluralism, which means an active effort to understand others, which is worth more than tolerance. Pluralism means a commitment to existing and real religious values and observing secular values, both their differences and similarities with religiosity (Susanto, 2017). Pluralism means diversity, which fosters passive tolerance, which gives rise to relativistic values in religion that promote equality

(Biyanto, 2015). In its development, pluralism is a series of thoughts to find one's identity as a servant of God Almighty (Rahman, 2014). Pluralism aims to foster equality of understanding, which can be pursued through social, theological, and ethical (moral) values, as well as the exoteric dimensions of religions and esoteric dimensions (Dzakie, 2014).

Following the pluralism of the existing capitalist system, capitalism in Islam comes from external factors, which are adopted with the concept of no exploitation and cruelty (Khobir, 2010). Spirituality, related to the work, expresses the deepest thoughts that are needed within. A work not only visualizes the outermost message but also provides the deepest message. This is in contrast to the conditions of contemporary society, where a work is only inspired by new technology due to the effects of mass consumerism (Gozali, 2018). In the above analysis, contemporary visual is a different, unique visual design. The visual design not only displays the prevailing reality at one time but also conveys a message of diversity and tolerance, which can be pursued through social and religious means. Contemporary visual characters present relativity concepts that contain religious and secular attitudes.

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2.3. Visual design analysis and spiritual character in transpersonal

Transpersonals are identified through a participatory dialogue between a person and his life activities, which is marked by a gradual evolutionary journey of self-realization, to build an understanding of inner experience. Consciousness activities and various factors create awareness, including behavior and attitudes (Lattuada, 2018). The experience of the spiritual dimension is always associated with all life activities with a strong intensity of connection from one person to another, including this realm. An attitude of courage, creativity, perspective, and joy, as an experience that confirms one's uniqueness (Firman, 2011). Transpersonal counseling methods can build spiritual strength in a person by controlling feelings, emotions, and thoughts so that a noble character can be formed (Putri, 2022). Visual character design with the concept of spirituality fosters enthusiasm, inspiration, and mentality. Spirituality emphasizes appreciation and deepening of a problem, both macro and micro, or internal and external problems. Internal and external problems related to natural law and religious teachings The need for macro-micro is to reveal the values of goodness as a form of religious teaching (Johansen, 2010).

Spirituality with religious teachings as the embodiment of absolute reality The reality required by inner needs is spiritual. While objective reality is a form of work that directly uses spiritual conceptions (Rosmarin, 2018), Visual design analysis and spiritual character in Contemporary Concepts Modern knowledge has implications for consumerism and mass secularism, which attack certain traditions and ideologies to form an understanding of the spiritual side, which has occult meanings (Pornalingo, 2016). Though spiritualism provides a guide to a noble character with a high commitment to religious teachings, Humans, with their core potential, namely spirit, body, and mind, produce meanings and spiritual applications that are used in dealing with various problems (Warren, 2012). Contemporary visual-spiritual character studies reveal how strong the relationship between pluralism, which emphasizes values, and secularist practices results in the dissolution or annihilation of religious identities (Subkhan, 2007). In addition, secularism activities are generally characterized by a breakthrough of several previous activities, such as textual, which switches to a discursive way, and visual constructions that play various new signs (Budiyanto, 2018). Secularization occurs due to many social problems, such as distrust, weakness, or powerlessness, which results in the silting of meaning for individuals both towards themselves and in wider life (Sila, 2009). Apathy, cynicism, materialism, and consumerism are the basic reasons for a person or group to turn to atheism, which directly abandons divinity in their lives and for others. The atheist understanding is also strengthened by the assumptions and formats of advanced knowledge, one of which denies the importance of morality (Alatas, 1993). Secularism is also identified as a gradual decline in the function of religious institutions. The routinization process is shown by symptoms of the secularization of conventional religion, which no longer acts as a religion with applicable teachings as well as being replaced by a set of ceremonial ideas and other symbols (Pachoer, 2016). One of the important effects of secularism is the concept of dehumanization, hence the power of sublimation and liberalization. This is evidenced by the weak condition of society's ability to understand the historical-sociological aspect as an integral force that brings individuals and society to the application of religious teachings (Bakir, 2018).

3.   Method

The research method on the character of contemporary visual spirituality is carried out in several stages. The first stage is the formulation of the concept of transpersonal psychology as the main study in design. The second stage examines the object of visual research, namely Opick's music cover design with several elements that support it. Not all of Opick's album cover design objects were scrutinized.

All of Opick's music cover designs have the same concept, with Opick's visualization as the most dominant object with different color combinations and positions, and backgrounds. Out of a total of 15 Opick music album cover designs produced, only 2 examples of cover designs were used as the object of this research, this was done to analyze how the design was applied to music album covers when Opick greeted the public for the first time and immediately became famous, the cover design was made in 2005 and when Opick had become a famous religious singer, namely the cover design in 2008 (Tribunnews.com). Opick album cover design data is taken from internet data (discogs.com). at this stage, exploring the concept of Opick's music album cover design by combining spiritual and contemporary concepts. So that it can redefine the spiritual concept, which is associated with design theory so that it can provide a new understanding of the visual spiritual character based on the contemporary context.

4.   Results and Discussion

4.1. Opick Music album cover designs 1 and 2 in Transpersonal Concepts

The discussion of spirituality is closely related to religion, which creates an understanding of personal meaning. Reaffirmation of a sense of self-worth or a sense of belonging which is manifested by approaching oneself to God. This method is adopted so that other people have the same thoughts (Palaoutzian, 2005). Visual design with a spiritual character which is discussed in the theory of transpersonal psychology indicates the area of spirituality which includes everything that exists in humans. So the basic concept is about the essence of human nature (Moberg, 2010). Spirituality in the era of disruption forms the character of instant spirituality, thereby forming instant spiritual behavior. The impact is to form an uncritical attitude towards various information and innovations as well as moral deviations based on someone's intellectual considerations that are not based on religious teachings (Najoan, 2022). Strong spirituality, can transcend culture, which is characterized by the existence of faith in a person with his activity of searching for meaning about the purpose of life and relating to other people. Spirituality strengthens a person about the nature of self-transcendence, which has an impact on inner peace and well-being (Delgado, 2005). Spiritual analysis means inspiring, such as shaking hands as a spiritual practice that captures the non-material dimensions of life. The practice of shaking hands that are applied at the level of individuals, groups, organizations, and nations can be interpreted as a manifestation of the best intentions, goals, or ambitions because they can fight selfishness (Petrina, 2021). The cover designs for music albums made in 2005 and 2008 prioritize Opick as the main object, with several differences, namely faces, hand movements, clothes, and backgrounds. Transpersonal indicates that Opick is featured in the cover design as a visualization of the nobility of attitude due to success in making changes by controlling emotions, and passions which are manifested by being careful or alert to one's weaknesses and respecting others.

4.2. Spiritual Visual Character Design

Design a music album cover with the main object being the singer Opick, applying a unique design concept. The design concept is simply placing Opick objects in the form of photos, as objects that serve to greet people. In its first act, the design strategy with the concept of introducing Opick to the public can be seen in the design of his first music album. As is the function of the music album cover design which reminds the public of Opick's songs. The application of the album cover design was helped by the good response from the public towards his religious music which was able to present distinctive music with messages of religious teachings that moved the heart. Opick's visualization becomes distinctive when creating visual symbols with special characters in the design of his music album. Opick with distinctive signs: turban, white shirt, bowing gestures, head tilted upwards and hands joined together as if greeting or hands stretched out in prayer. The purpose of the appearance of Opick's character is to differentiate his identity from other singers with different genres so that they are easily recognized by the public. In design 1, the music album cover design first appeared with the concept of introducing himself to the public. The music cover design features Opick in a turban, a black shirt with his head down, accompanied by both hands pointing forward. Can be seen in Fig. 1.

Figure 1. Design 1. front cover of Opick's music album

The album design is dominated by black, while Opick as the main object in this cover is on the right, with the position of the hands touching or sticking which indicates the position as a guest, or visitor. The position of the two hands touching also means asking permission, or blessing to be able to come or enter a room, event, area or enter genre of music. Head down position shows concentration, seriousness, and humility that refuses to be arrogant. So that the nuances of simplicity in the clothes worn by Opick and the white turban indicate a move from the old music genre to the new one. The white turban that extends to the back of his head shows Opick's commitment to his choice. The background is black, not as a sign of darkness or dark times, but as a sign of the past, as well as a sign of a focus on an Opick. The black shadow that covers Opick on the neck, chest, and upper arms, so that it is not visible, gives a frightening feeling of darkness, but This shadow aims to introduce Opick to the genre of religious music, by leaving the old music genre. So that the introduction system by presenting black color gives a dominant Opick visualization effect. Typography in the word istighfar confirms that the basic concept of cover design invites people to make istighfar or ask forgiveness for mistakes and sins at the individual level. In transpersonal studies, the human body becomes important when it comes to spirituality. this coincides with the concept of spirituality which emphasizes the importance of human presence with its physical and spiritual

potential in drawing oneself closer to God Almighty. The cover design that visualizes Opick not being his entire body, meaning from head to toe, is the right decision. Because the honor or glory and leadership of a human being lies in the head and hands. The head and hands represent activities that can show nobility supported by maturity and courtesy. The spiritual character of cover design 1 comes from the bowed posture. Both the face, the body, and the position of the hands combined with a black or dark background, indicate a strong need for worship. The cover design leaves a sacred or holy place because it is represented by darkness, as a message that something is unknown, but Opick's position is next to the lower right tree, and around it is a space with black color, emphasizing an effort that shows a vertical relationship, between man and God. The figure of Opick, who is alone on the cover, means leaving his relationship with humans, and creating quality time by connecting himself with God Almighty. The kind of relationship between Opick and the color black is something mystical. But none of the humans have anything to do with demons or jinn, because they don't give peace and tranquility. Information becomes something absolute because human nature must have absolute faith and always want to have a relationship with God Almighty. Cover design 1 has a very high subjective value because it is exclusive to the black color that surrounds Opick. Strong subjectivity, because you have lost direction or motivation in life so that approaching God Almighty is the final way. This is a manifestation of problem-solving from experience, curiosity, and special incidents that remind him to immediately worship God Almighty.

4.2. Contemporary Version of Spiritual Visual Character Design

Opick's search for identity in this cover design reads as a search for musical identity when entering the religious music genre as well as representing his identity which has moved from the rock genre to the religious genre. Therefore, Opick's visualization on this first cover, as an entrance, is likened to a small gap for him to enter the religious genre. On the other hand, the black background that covers the Opick object has a dangerous meaning, a contradictory meaning, a meaning that weakens its presence in the religious genre, due to social, cultural, and religious conditions in society. understanding of consumerism that is more concerned with money than religion, including the lack of public attention to sin, both at the individual and group levels. The principle of life that depends on money rather than religious teachings directly impacts the character of society toward their spiritual life. People are more concerned with power in the form of positions and lots of money but are less aware of the negative effects of both. However, this dangerous visual meaning can be dampened by the presence of Opick with his language or gesture that dispels arrogance.

Social values in cover design 1, as a result of the visualization of Opick's polite gestures. Politeness is a high social value, as well as spreading good values. Social values are individualistic, spreading good values by showing manners as guests or immigrants. Individualism is a feature of pluralism, which wants secularism, as a result, the value of goodness in cover design 1 does not exist, because there is no good for society, there is only good for oneself. This is supported by a dark background color.

Figure 2. Design 2. front cover of Opick's music album

The second music cover design still uses the same concept, how the strength of the human body is very important because it can convey special messages. A person's spiritual experience is used as a guide in observing or evaluating his life's journey so that it becomes something common. Opick's body shape with his attitude indicates a special provision. The transpersonal of this design lies in Opick's personality, which is marked by the design of the shirt, turban, letters, and facial expressions. The clothes with their designs and colors give a touch of wisdom which is utilized to achieve instant obedience. Spiritual visual character design In the second design, he visualizes Opick with his arms clasped close to his chest, with a radiant face. with a background dominated by white, as an explanation of the title of the Opick music album, namely Cahaya Hati. Opick's body moves with his head slightly upwards, as if expecting something. Both the shirt, the turban, and Opick's brown skin color are almost borderless, meaning that they have no boundaries that present a visual meaning of the depths of a calm heart. A light heart is a heart that is calm and serene.

The visualization of Opick's two hands holding each other signifies the achievement of the deepest aspirations, which are in the heart. Expression of concern, or anxiety, about something very meaningful in life, is visualized with the whole body movement slightly tilted to the right. A white turban that complements a white shirt with decorations indicates a clean and calm heart. The color white generally means empty, and holy, in this cover design, white is meant to show the identity of the music with a message that is expected to touch or leave an impression on the heart. The choice of typography shows the specificity of the title of the album cover design, which has a more luxurious character, unique to the size of the letter O which is very large compared to other letters. The bigger letter O signifies Opick's identity while offering convenience for the public to recognize the design of this album. Creativity in the letter O, in addition to presenting a good composition between Opick objects and Opick writing layouts and visualizing Opick's distinctive light-hearted meaning, namely inviting people to always ask for the best by hoping for the help of God Almighty.

Contemporary Version of Spiritual Visual Character Design Contemporary character study means observing visual characters that are closely related to the character of a work in a context, by developing a certain style or way to be able to understand other people. Textual or discursive patterns can be transferred into visuals by emphasizing the character of works with the contemporary nature that was developing at that time. The two characters of Opick's album cover designs, visualize Opick with their distinctive gestures and hand positions. Contemporary visualized the image of an Opick with a

distinctive body and hand position, containing a simple, understated but authoritative message. This visualization aims to make Opick acceptable to the wider community. One contemporary understanding is pluralism, which means recognizing differences as the implementation of diversity by working together. Work closely with the visualization of the benefits of social, moral and theological values. There is social interaction that visualizes the positive influence of behavior, visualizes kindness, exemplary, where exemplary is the embodiment of trust. In the cover design 2, Opick, with his body language, visualizes hospitality, coolness, the hope of something that can make him happy. The face and the position of the hands indicate peace to achieve happiness. Social values are individualistic, but the position of the face and hands creates a visual narrative that intends to share happiness with anyone, and is supported by the predominance of white on the clothes and cover background. In the understanding of pluralism, goodness is not created on this cover, but the vision and mission towards goodness have been shown. Cover design 2, Opick with white domination, shows inner strength, with absolute belief in God Almighty. Opick's more forward-looking posture, strengthened by the clasping of his hands, conveys a powerful message of desire, namely true happiness. The value of objectivity is visualized with white overlays, combined with Opick and the decorations on his clothes and the design of the letters, sending a message calling for true happiness. This cover 2 design does not visualize a sacred or holy place, but provides a definition of valuable time when human spirituality is directly linked to God's commandments. Objectivity occurs in the Opick image, the white color and letter design which are interpreted as holy, clean, modest, simple but full of wisdom or full of benefits. The curiosity of the soul is an important message caused by a person's life history. Various incidents that are unique, strange, or difficult to deal with by hoping for the help of God Almighty. God's power is so present, because it expects the love of the All-Merciful God, this is the visual meaning of Opick's gesture with both hands. Opick with his small self, communicates to big things, which are very big, so the cover design 2 does not visualize objectivity about the true value of happiness but also acknowledges the weakness and powerlessness of oneself in the universe. Cover design 2 prioritizes knowledge of spiritual needs by suppressing bad passions to calm desires. Feelings, empathy to loving the truth, fighting for the truth as a result of moral logic preceded by spiritual knowledge. Its embodiment in the visuals of Opick's clothes emphasizes simplicity as part of solving life history problems and life practices that cannot be handled individually.

5. Conclusion

Album cover design 1, through transpersonal concepts analyzed through design, Opick's object as an evolutionary effect indicating self-realization with other people, and nature. The album cover design visualizes the character of contemporary spiritual visuals by abandoning social values, towards the goals of carrying out the commands of God Almighty. The cover design visualizes an attitude of courage, and creativity which is represented by an attitude of obedience. Obedience is controlling external and internal problems by carrying out orders and prohibitions in the teachings of Islam. By successfully controlling feelings, emotions, and thoughts, to create visual objectivity through the Opick music album cover design with a bowed body and hands pointing forward, with the meaning of asking for something. Therefore, the first design of the Opick music album cover with the Opick object and its attitude as a spiritual visual objectivity in a contemporary context which means glory. Contemporary concepts create

a character of subjectivity and even tend to be dominated by the past which is taboo to know. Pluralism is implied in Opick's isolation from his black past, so there is no internal or external relationship, including a relationship with God Almighty, while secularism, which is the fruit of pluralism, interprets the cover design cynically and apathetically, because it moves away from consumerism. Opick with his body posture and the black color as the background is interpreted as ignoring other people, complete individualism. So it is assumed with the negation of morals. This is indicated by the absence of images or objects around Opick. Therefore, visual with a contemporary spiritual character emphasizes the concept of hidden uniqueness, namely awareness associated with others through the process of self-introspection first, the result is awe, appreciation, and respect displayed in this cover design 1 as a contemporary spiritual visual meaning.

In album cover design 2, with an analysis of transpersonal concepts and design, Opick's object is a symbol of self-esteem that expresses the majesty resulting from self-transcendence. This results in inner peace and well-being. Opick's body and hand movements show The self-weakness and wariness of others. The album cover design visualizes the character of contemporary spiritual visuals by abandoning social values, towards the goals of carrying out the commands of God Almighty. The cover design visualizes an attitude of courage, and creativity which is represented by an attitude of submission. Surrender is an expression of one's helplessness in facing life's problems, both macro and micro by surrendering the results of one's efforts to God Almighty. The spiritual character with a desire to have knowledge and experience that can be felt by others. Empathy and inner needs which are very important to achieve true happiness, are visualized by Opick wearing a white shirt and his ornaments and embracing his hands. Pluralism doesn't mean anything to the white color and Opick's distinctive style, because nothing happened. White is empty and empty, while Opick is just a figure who doesn't give any message except wanting to be separated from differences, is anti-social and rejects the importance of morality, then interpreted as a careless act, because he doesn't adhere to materialism so he is far from consumerism. This is because both Opick and white do not have a deep message, everything is just decoration, isolation, and no support from other objects. The white color is a symbol, which replaces religious teachings so that it becomes a strong pluralistic character. However, the spiritual visual character refutes all of that by visualizing messages that do not admire wealth and position. Opick's gesture with his hands clasped, signaling a message to others. Sharing messages, because they hope to get real happiness, which is close to God Almighty. The white color on the background, on the shirt that dominates the cover, is an indication of purity, as well as fortitude in living life. Album cover design 2 opens up information about differences in ways of looking at life, so its contemporary spiritual visual character is uniquely open. All design elements on the cover refer to unique yet open, as visualized by Opick's attitude and white color. Album cover design 2, presents a contemporary spiritual visual that generates the meaning of the belief that one can go beyond one's limits because there is a desire to go to the truth, which has an impact on the belief that one can overcome difficulties, loss, and pain with that belief.

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